



Customer magazine. News from the ontour universe...

ontour tops up

For weeks now, we hear drilling and hammering here at Raunheim headquarters. The reason: For the 30th anniversary of the company, the office building is being extended by another floor. The additional level takes into account the growth of the company and offers, in addition to four new offices, more space for our employees in the form of a large break and event room as well as a large, new kitchen. We are already looking forward to the inauguration, which is planned for summer 2022. Follow the progress of our construction live via our webcam at www.ontour-fra.de.



Photo: Always up to date with our construction webcam.: www.ontour-fra.de.

3 - 2 - 1 ... NEW

The ontour homepage in new design: For a long time, we were faithful to our "old" website, but on 1st December 2021 it was finally time – close to the end of the year, our new homepage went live. A slim design meets exciting content, which can be accessed in a much improved way. In addition, we have also changed a little in terms of colour. Even our familiar ontour logo has received a small facelift.



Photo: ontour has a new website.

2021 brings record sales & 2022 a strong first quarter

The year 2021 was very successful for our head office in Raunheim as well as for our German and European branches in London and Sofia. The annual result is impressive with a turnover of around 40.5 million. Our Hamburg branch in particular grew enormously due to a large order from a Japanese customer in the area of container shipping. In the area of UK transports it became clear after Brexit, that we benefit from our many years of experience on this route and that our UK and customs departments work perfectly hand in hand. Brexit brought with it a lot of additional work due to the new customs formalities that had to be dealt with.

The year 2022 has also started good for ontour: With a new branch office in Berlin, we are now represented in the capital and we have also continued to grow in terms of staff and new customers.

Five questions to... our Management

What does leadership mean to you and what characterises your leadership style?

Leadership means: Giving orientation, creating a vision and a mission statement. In everyday life, it means leading the way, standing by and providing support.

How would you describe ontour's corporate culture?

At ontour, people always treat each other as equals and with respect. Despite the size of the company, our interaction is family-like and friendly, which is an important basis for our team spirit. The doors are always open for everyone. This ensures that ideas are heard, and problems can be solved in the shortest possible way.

What are ontour's strengths compared to its competitors?

ontour stands for a great service: friendliness, speed and the awareness of providing a service. All this would only be freestyle if the quality didn't fit as well. In combination with our broad product portfolio and 24/7 availability, this makes us unique.

Where would you like to open more branches?

We are already well positioned in Germany. Berlin is our newest location and fits geographically perfect.

Apart from that, another branch abroad would be very appealing. This could be Romania, Spain or Italy. But we would also be happy to open another branch in the UK or Ireland.

If you look back over the last one or two years, what successes are you particularly proud of?

We are proud that we have mastered the crisis so well together and with few restrictions in the team.

After a mixed performance in 2020, we are particularly proud of our success in 2021.

Whether Brexit, customs clearance in the UK or our Oerlikon project, everything was very strenuous but also successful.

On top of that, we managed to open another branch during this time: Munich is part of the ontour family since January 2021.



Photos: Our Management team: (from left to right): Bastian Wolf (Director HR & Admin), Peter Koppermann (Managing Director), Nina Koppermann (Director & Operations),

ATTENTION:

+++ ontour Cologne has a new telephone number: +49 (0) 2203 989 5880

+++TOP: +++ ontour shines in new splendour: Raunheim headquarters gets a new LED logo, illuminated with electricity from its own photovoltaic system. +++



Photo: In 3D and illuminated with electricity produced in-house: Two new LED logo letterings replace the old logos on our warehouse in Raunheim



Count of the day

Did you know that the total distance travelled by German trucks in the annual period from 1970 to 2020 inclusive was around 863.3 billion kilometres? That is equivalent to 1,120,779 times the distance from the earth to the moon and back.

In 2020 alone, German trucks drove a total of around 64 billion kilometres, both within Germany and abroad.

As of 1st January 2021, nearly 3.4 million trucks were registered in Germany.



A canoe for Paraguay and a stowaway

Sometimes we get feedback or even a nice photo from our customers about what happens to the goods we transport around the world afterwards. In this case, it was a canoe that was shipped from Hamburg to Asuncion/Paraguay by consolidated container. The canoe is now used there to cross the river from place to place and to connect the people.

In the opposite direction, some stowaway takes advantage of the crossing to us in Germany, like this exotic butterfly that came by a container from overseas.



Photo left: The happy faces reveal, that the canoe fully serves its purpose and that the recipients in Asuncion are very happy about this cargo.



Photo right: Our Hamburg colleagues found this unusual stowaway while unloading a container from overseas.

In a nutshell: +++ ontour airfreight division optimistic: Demand for airfreight capacities significantly above pre-crisis level. However, capacity bottlenecks still expected due to lack of intercontinental flights until 2025. +++ ontour sea freight: Conditions remain challenging due to high rates, persistent bottlenecks and waiting times. Early planning and booking of free container slots therefore essential. +++ ontour UK line: Demand for UK transports continues to boom, customs clearance is perfectly coordinated. +++ ontour E-Commerce: One million returns mark exceeded. +++ ontour goes Berlin: We are now represented by another branch in the German capital. +++

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